

- Present: Matt Alves, Dave Campbell, Becky Lussier-Tardy, Shawn Premer, Carla Sones, Beth Washington, Ann Woolley
- Guests: Dr. Andy Kline on behalf of Houssam Toutanji
- Absent: Steve Beebe, Dave Felicijan, Mary Gustas, Scott Headley, Luke Kujacznski, Russell Lauderdale, Ron Plaisier, Houssam Toutanji,
- KVCC: Howard Carpenter, Craig Jbara, Vic Ledbetter, Bill McElhone, Kate Miller, Kara Protz-Sanders, Tom Sutton
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1. Acceptance of Agenda
 - a. The agenda was accepted as written.
2. Approval of Minutes
 - a. The Minutes of the January 11, 2019 meeting were approved as written.
3. Craig Jbara recommended that the Advisory Board provide input to a name change for the board from "Groves" to reflect broader scope and cross-collaboration focus. The revised name will be decided at the July meeting. Options (or combinations of terms) include:
 - i. Business and Community Development
 - ii. Workforce and Community Development
 - iii. Career and Continuing Education
 - iv. Business and Community Training
 - v. Corporate, Career and Community Training
 - vi. Economic Development
 - vii. Professional and Lifelong Learning
4. Presentation
 - a. Dave Campbell provided an update of Career & Technical Education. In his presentation, Dave provided documentation and statistics regarding the direction of the educational system in Southwest Michigan and Michigan as a whole. The points he touched on were:
 - i. Why we need a stronger system of Career & Technical Education
 - ii. How a global economy has changed the nature of the work
 - iii. Labor market demand
 - iv. True ratio of all jobs in our economy
 - v. The importance of 21st Century skills/Core Skills that are being looked for in the modern workplace that are based on the 3C's: Collaboration, Communication, Creativity & Critical Thinking
 - vi. Access continues to be an issue whether it is available facilities or transportation challenges
 - vii. Teacher attrition; loss of marketable teachers to career centers & differing contractual limitations
 - viii. How can we expand Career readiness?
 - Job shadowing

- Field trips
 - Summer camps
 - Career fairs
 - Guest speakers at Middle & High Schools
 - More “Lunch & Learn” Programs
- ix. Community Collaboration – creating “buy-in” from families & educators

5. Brief Program Updates

a. Kate Miller presented the following Career and Continuing Education updates:

- i. Open Enrollment classes for Corporate Training have been successful due to the Going Pro Talent Fund Grants having been awarded
- ii. Medical Culinary trainings have also been successful
- iii. Contract training classes have ramped up
 - Currently delivering Job Setter Series to American Axle & Manufacturing as well as a series of Robotics classes
 - Requests for Welding training have increased with some challenges due to lack of equipment
 - The Leadership Coaching on the Frontline training continues to be popular necessitating some additional classes being added to the schedule as well as a Part 2 course being offered; Leadership Beyond the Front Line: Engaging Others
 - Working on Development Projects:
 - a. Currently building a customized training for Kalamazoo Outdoor Gourmet on the subject of Computer Operation
 - b. Kalamazoo Promise is looking into IT needs, basic help desk training, & Patient Care Academy
 - c. Working to launch Ed2Go with an emphasis on avoiding overlap with the credit-side of KVCC
- iv. Melody Woods & Kate Miller are attending contractor meetings regarding builder licensing with an emphasis on more access to minority populations
- v. Working with Stryker for Michigan New Jobs Training Program
- vi. Collaborating with United Way regarding food access
- vii. Corporate Training and Culinary are considering a team building exercise

b. Tom Sutton discussed the following Technical Training Services items:

- i. The 19th Wind Turbine Technician Academy are preparing for Midterms as well as upcoming field service training. All 11 students are demonstrating high motivation
- ii. Mechatronics is still in high demand, but unfortunately due to “low bandwidth” they are having to turn work away. Lack of instructors continues to be a challenge in this area
- iii. Robotics and Electrical trainings continue to be the most popular training requests
 - Mattawan Robotics team made it through State Finals
- iv. The Momentum CNC Academy just ended with good feedback from participants
- v. Telecommunications Certification Examinations are underway

- Joshua O'Keefe just attended certification training to allow him to become a proctor
 - Telecomm Safety at Heights training is in very high demand
 - vi. Currently trying to develop a Fire Systems Tech Academy and a National Elevator Installers & Preparers Academy, but scheduling continues to be a challenge for both
 - vii. Technical Training Services has continued their support of the Corporate Training Department in regards to Robotics and Electrical courses
 - viii. Next Era ran a pilot test of our Wind Turbine Technician graduates against their in-house employees with our graduates having a vastly higher knowledge base and skill set. Our graduates will not have to attend the 6-month boot camp that is standard for Next Era employees and instead will have a 3-day orientation then get right to work
 - Next Era is donating two megawatt machines for your students training use
 - ix. Seven municipalities asking for help in their Water Treatment Facilities regarding MIOSHA and work safety
 - x. Fabri-Kal piloted mechatronics into modules and are now asking for the next level of customized training
- c. Craig Jbara reported the following on behalf of Rachel Bair and the Food Innovations Center:
- i. The Food Innovations Center is partnering with MSU to identify career opportunities in the food / agriculture industries that can provide a basis for creating viable educational programs
- Please consider taking the survey at the end of these minutes and/or forwarding to your networks ... this information is a critical piece of the next stage of growth of our Sustainable Food Systems programs here at KVCC.*
- ii. Food Hub is very busy linking local business with farmers for locally sourced food
 - iii. Collaboration across KVCC, trying to meet the needs of the community
6. Howard Carpenter reported that the Machine Tool Lab has been outfitted to now be a world-class lab. Highly encourages people to stop by and view the new facility
7. General Discussion
- a. Craig Jbara met with Jill Bland on April 18, 2019 regarding the multiple workforce groups that are in the area and how best to bring them together to form a more cohesive group that can leverage scale to address economic and workforce needs
 - b. Shawn Premer spoke about the HR Certification Exam Preparation class. It is in high demand and has changed its program structure to bring in three instructors from different industries and provide a more broad knowledge base
 - c. Mentor training is in high demand with 50 companies expressing interest
 - d. Michigan Career Tech in Plainwell is a statewide initiative that provides workforce training in 13 program areas to participants with various barriers ... Craig, Kate, Amy, Lizzie and Melody visited the facility to explore potential collaboration opportunities

- e. State of Michigan Talent and Education Development (TED) presented an overview at the recent Advanced Manufacturing Career Consortium of the new campaign initiative to promote workforce development and fill the multi-thousand job openings in the state ... starting with highway billboard strategy ... messaging is going to be the key factor in broadening the public's understanding of apprenticeships ... Howard Carpenter mentioned that 430 apprenticeships have been enrolled in traditional areas

Next Meeting: Friday July 12, 2019, 7:30 – 9:00 a.m.
Kalamazoo Valley Groves Campus
7107 Elm Valley Drive | Kalamazoo MI 49009

KVCC / MSU Workforce Assessment Survey

Dear Colleagues,

As you are well aware, people are vital to our Michigan Good Food System. Please can you help us better understand the landscape and the needs of the Michigan Good Food workforce through **completing** the recently released [Michigan Good food workforce assessment survey](#) **and/or sharing** this email with others?

[MSU Center for Regional Food Systems](#), [Kalamazoo Valley Community College](#), [MSU Extension](#), and the [Corporation for a Skilled Workforce](#) are conducting a Michigan Good Food workforce assessment survey and interviews with **employers, workers, educators, training providers, and other stakeholders** in Michigan's local and regional food system.

Please consider **taking the survey** and share this email with others you think may be able to provide **valuable information**. Se ofrece [la encuesta](#) en Español.

The more information we can gather, the better idea we can get on:

- the types and wage ranges of existing and future jobs
- employer demand for these jobs
- what skills, education, and training is needed to perform these jobs

The [survey](#) and interviews are happening **now through midnight, May 17**.

For more details about this research, please visit the [project webpage](#).

Thank you again for your time and consideration.
Rachel

